PRIVACY POLICY

Upswing Innovation Limited ("we") are committed to protecting and respecting your privacy. This policy (together with our terms of use and any other documents referred to on it) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

For the purpose of the Data Protection Act 1998 (the Act) and GDPR Compliance, the data controller is Upswing Innovation Limited, Norman House, 8 Burnell Rd, Sutton, SM1 4BW.

Information Collected

We (Upswing Innovation Limited) collect personal information from website visitors through the use of online forms and every time you email us your details.

We will only use personal information you send us for the purpose of dealing with your enquiries and requests. We collect additional information, such as log files. Log files record website usage and information such as time, date, IP address, HTTP status and bytes sent and received. We use this information to improve our website and monitor website activity. This is statistical information about your browsing actions and patterns and does not identify any individual.

Where we store your personal data

The data that we collect from you will normally be transferred and stored at a destination within the European Economic Area ("EEA"). Occasionally, it may be transferred to, and stored at, a destination outside the European Economic Area ("EEA"). Although we’re based in the UK, we use suppliers from many parts of the world to help ensure you receive the very best in products and services from us. To allow us to run our business on this basis, the information we collect may on occasion be transferred to, stored and used at premises in other countries including the United States of America. Naturally, we aim to ensure all our suppliers take information security as seriously as we do. Even so, information protection laws can vary from country to country. For instance, the law of the country in which you are resident or domiciled may offer a higher standard of protection than the laws in the UK and/or the other countries in which we store and use the information we collect. Any transfer of information we make to other countries could result in that information being available to their government and other authorities in those countries under their laws. We will only disclose your personal information to business partners, government bodies and law enforcement agencies, and suppliers we engage to process data on our behalf.

We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.
Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

Your rights
You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms we use to collect your data. You can also exercise the right at any time by contacting us at amanda@upswinginnovation.com
Our site may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

Access to information
You have the right to access personal information held about you. Please apply in writing to The Website Administrator, Upswing Innovation Limited, Norman House, 8 Burnell Rd, Sutton, SM1 4BW.

Once we have received your request we will respond within 40 days. We do everything we can to keep the information we have about you accurate and up to date. If there are errors or inaccuracies in your data, we will erase or amend that information on request.

About us
Our full legal name is Upswing Innovation Limited.

We’re a public limited company incorporated in England and Wales. Our registered company number is 8794738 and our registered address is Norman House, 8 Burnell Rd, Sutton, SM1 4BW.

We are the data controller of the information you provide us with. This term is a legal phrase used to describe the person or entity that controls the way information is used and processed.

We are registered with the Information Commissioner’s Office in the UK.

Where to go if you want more information about your privacy rights
The Information Commissioners Office (ICO) regulates data protection and privacy matters in the UK. They make a lot of information accessible to consumers on their website and they ensure that the registered details of all data controllers such as ourselves are available publicly. You can access them here http://www.ico.gov.uk/for_the_public.aspx.

You can make a complaint to the ICO at any time about the way we use your information. However, we hope that you would consider raising any issue or complaint you have with us first. Your satisfaction is extremely important to us, and we will always do our very best to solve any problems you may have.